

TRISTAN POPE

Creative Director of
Media Marketing

SUMMARY

12+ years' expertise establishing and documenting artistic and corporate brands using multiple approaches.

Passionate about gaming through visual storytelling.

Adaptable with strategic approaches to cohesive marketing and social media strategies.

Extremely skilled at reaching wide swaths of generations through all types of social media.

SKILLS

Fluent in modern media technologies and equipment

Adobe Creative Suites, Final Cut, YouTube, Instagram

Public Speaking
Directing and Team-Building

ACCOLADES

Emmy Award winner, South Park, "Make Love, Not Warcraft" (s10 ep8)

Winner, Smart Philm Festival 2019

Winner, iPhone Film Festival, 2015

Winner, Nikon Photo Contest, 2015

Winner, International Movie Trailer Festival, 2015

Official selections/finalist at various other festivals

For complete list, go to [LinkedIn](#)

GET IN TOUCH



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AREAS OF EXPERTISE

Marketing and Creative Directing

- Consults companies to help define their brands and connect with other businesses in their industry to ensure complete brand recognition.
- Branding and marketing consultant for companies and sole proprietorships.
- Builds influencer brands that break the influencer market mold while tracking important metrics and allowing for uniqueness and variety.
- Manages everything from pre-production through deliverable product.

Gaming and Community Building/Engagement

- Creates multiple communities over the years for gaming: AltTabMe, Crafting Worlds, Machimima101, UOAlive; etc.
- Fosters a healthy and safe environment for gamers from all walks of life to unite via their love for gaming.
- Creates content videos on Twitch and YouTube to increase community engagement.

Photography and Film

- Directed, filmed, marketed, and kickstarted multiple successful award-winning short films.
- Film work also includes Commercials, Promotional, Behind the Scenes, and Interviews.
- Major player/disruptor in the mobile world, pushing innovation that ties into social media and mass markets.
 - Produced, filmed, and edited mobile-only films for companies such as Amazon, Google, Apple, and multiple Startups.
 - Shoots cutting-edge photography utilizing mobile software and hardware.
 - Directed an interactive film project at Amazon for their Kindle line using Mobile Videography and Photography.
- Photography work also includes Fashion, Glamour, Dance, Ballet, Action, Events, Promotional, and Commercial.
- Edited the trailer for a YouTube Red Series about Esports and Gaming by Dan Harmon.

Speaking and Teaching

- Guest speaker at filmmaking initiative programs, conducting mobile filmmaking talks and teaching students to produce professional results in mobile filmmaking and photography throughout North America.
- Venues include recurring engagements at Columbia University and Apple Stores throughout New York City, two workshops at the Toronto International Film Festival, New York Women in Film & TV, and 14 Pews (non-profit working with at-risk teens in Houston, TX).

WORK HISTORY

Tristan Pope Photography, Creative Director, 2001 – Present

YouTube Content Creator, 2012 – Present

Professional Guest Lecturer, Various Venues (see above), 2014 – Present

Crafting Worlds, Founder/Creative Director, Aug 2004 - Present

AltTabMe, Founder/Designer/Writer, Jan 2010 – Feb 2020

Vaporesso, Creative Director, Jan 2018 – Jan 2019

YouTube, Video Editor, May 2017 – Jun 2017

Amazon, Freelance Director, Apr 2016

Crave, Director of Photography, Oct 2015 – Dec 2015

Questli AG, Vice President of Marketing, Nov 2011 – Nov 2012

Director, The Fantasticks, 2011

Blizzard Entertainment, Cinematic Video Artist, Apr 2008 – April 2010

Associate Cinematic Video Artist Jan 2006 – Apr 2008